

“Imagine effective communication with a first class alternative...”

Business Flats & Bound Printed Matter

Today, a good portion of your mail may be considered Printed Matter Flats. This classification can send you business on a mail route to savings. Save with **IDSsm**; this alternative mail service can **save you up to 70%** off first class postage rates. Let us process and manifest your company's mail, and provide you with detailed weekly reports. Large volumes of mail are not necessary for service consideration.



Flats

Printed matter **under 1 lb** (not including personal correspondence) containing printed generic materials.

- ▼ Smaller Brochures
- ▼ Directories
- ▼ Information Kits
- ▼ Marketing Materials
- ▼ Professional Documents
- ▼ Catalogues
- ▼ Booklets
- ▼ License Plates
- ▼ Annual Reports

Bound Printed Matter

Bound, imprinted material with a **max of 15 lbs** related to advertising, promotions, directories or editorials.

- ▼ Booklets
- ▼ Catalogues
- ▼ Guidebooks
- ▼ Enrollment Packets
- ▼ Membership Packets
- ▼ Insurance Benefits
- ▼ Brochures
- ▼ Manuals
- ▼ Tests and Study Material
- ▼ Directories & Provider Listings

Program Benefits

- ▼ Free Pickup
- ▼ No Labor Charge
- ▼ Terrific Transit Times
- ▼ 15-70% off of First Class postage rates
- ▼ Eliminate labor expenditure
- ▼ Address Verification

Total Mail Management.
IDS POSTAL SERVICE 

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